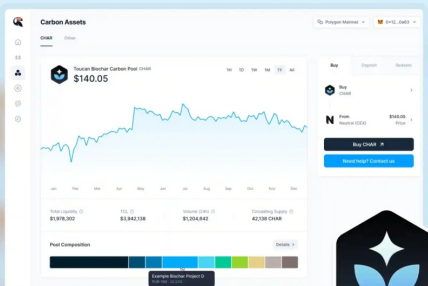


Introducing CHAR

The first liquid market for biochar credits

Explore CHAR



\$250k

Launch Liquidity
March 2024

4

Vetted Projects
at launch

+200k

Carbon Credits Retired
all time

24/7

Availability

How it works

CHAR by Toucan is infrastructure for the automated, on-demand buying and selling of biochar carbon credits.



CHAR aggregates screened credits from the Puro Registry ("CORCs") on one single platform as CHAR. As a project developer, you can sell your CORCs into CHAR. Buyers can purchase specific biochar credits from CHAR's available supply.



CHAR's streamlined access to capital furthers Toucan's mission to address major supply bottlenecks across CDR. It helps young and established projects in the nascent biochar market space to liquidate their credits to fund their growing operations.

Partners & Suppliers

puro
earth

N

CELO

Ormerod
Associates

EXCEMIA

BIOCARBON

GECA



Melissa Laung
Director of Business Development & Carbon,
GECA Environnement

" Oregon Biochar Solutions and GECA are excited to launch Toucan's new infrastructure together and believe it will bring transparency and trust to the VCM, while accelerating project development in the CDR space through climate financing."



Selling Biochar Credits

Turn eligible biochar credits into cash.

Sell your CORCs



Sell CORCs anytime

With CHAR, you always have a buyer for your credits. Sales can be executed from anywhere in the world. Once tokenized, your biochar credits are directly sold into a highly liquid biochar market, without the need to wait for a counterparty.



Opt out when you want

Credits can freely move on and off our platform. They can always be redeemed for their underlying CORCs in the Puro Registry, and sold via other sales channels. There is no lock-in or waiting time.



Earn royalties

CHAR's underlying technology will allocate a portion of the reselling proceeds to the original project developer each time a project's credit is sold into or redeemed out of the CHAR pool. Project developers profit from their credits being traded, rather than just receiving one spot payment.



Clear price point

The price of CHAR updates dynamically every time credits are sold or bought. Specific CORCs are priced based on the composition of projects in the pool. Current price and price history are publicly displayed for full transparency.



Buying Biochar Credits

The first liquid market for biochar credits.

Buy CHAR today



Stocked warehouse

The CHAR pool is a diverse, dynamically updating inventory of CORCs from a range of biochar projects. Simply select the specific project you want to buy, view its price in real-time, and execute purchases in minutes, 24/7.



Screened inventory

Only vetted, high-integrity CORCs verified by the Puro Standard are eligible for the CHAR pool. We evaluate eligible projects on 70+ questions to maintain rigorous diligence standards. These due-diligence reports will soon be visible to all.



Know the price

CHAR is sold for a clear, publicly accessible price, which updates in real time to reflect market movement and pool composition. Price history and the current price for CHAR are visible to all.



Settle instantaneously

Once you've selected a credit to purchase, the transaction is settled in a matter of seconds and without any counter-party risk. Retirement transactions are instant as well. All interactions with CHAR can be shared with the public with one click.

Discover CHAR today

Turn eligible biochar credits into cash, earn royalties, keep track of prices, and switch back any time

Launch app

